



May 21, 2018

Via Email
City of Los Angeles
Department of Planning & Land Use

Re: Council Fire No. 17-0981

Ladies & Gentlemen:

The Greater San Fernando Valley Chamber of Commerce has discussed the current draft motion relative to the creation of an administrative process for on-site alcohol consumption subject to a standard set of operational standards.

While making it easier for businesses such as the emerging microbrewing industry to go through the CUP process at a quicker speed if they meet certain conditions, having the standards only include on-site sales is extremely limiting. Without including off-site sales – as microbreweries sell bottles, cans, and kegs to stores, non-profits for fundraisers, and consumers – they will still have to go through the very lengthy and cumbersome current CUP process, meaning the new ordinance has no benefit to the microbreweries. Just an example of how long the process takes is Bone8 Brewing. Even though they were in the hospitality section for expedited processing, it took 432 days from the day they applied for their CUP process to the day they received their final conditions so they could open.

We ask that the PLUM Committee include off-site sales if the business meets certain conditions to speed the process for these small, emerging businesses.

Please file this with other public comment received regarding the above Council File Number. Thank you for your consideration.

Sincerely,

Nancy Hoffman Vanyek
Chief Executive Officer
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